

The idea: Fair Trade

The idea was born more than 30 years ago: at the time, many predominantly younger people began to take action against injustice and poverty in the world. They demanded better prices for raw materials and finished products from the so-called „Third World“. Additionally, people asked for more transparency regarding the links between our affluence here and the impoverishment there.

The first World Shops were opened and the campaign „trade with the third world“ was launched.

Fair Trade at CONTIGO's

There are clearly defined rules which form the concept of Fair Trade:

- | fair and adequate prices for the producers
- | 50% interest-free pre-financing for all orders overseas
- | long term trade relations
- | free product development and consultation for producers
- | transparent price calculations for consumers

Fair Trade at the producers'

The producers are committed to maintain the following standards:

- | no illegal child labour, no forced labour
- | no discrimination based on race, religion or gender
- | a humane and hygienic work place
- | fair and adequate wages for employees and members
- | transparency of the workshop and its environment

Fair Trade is when everyone wins!

How are the standards ensured?

- | via a monitoring system at the beginning of any trade relations
- | through personal judgement when visiting and on trips
- | through working with NGOs und development aid organisations on site
- | certifications through the German „Dachverband“ (umbrella organisation) of the World Shops
- | audit and accreditation with WFTO (formerly IFAT)

Where do we get our goods?

Contigo works with 52 producer groups and -organisations (September 2009):

- | 13 in Latin America
- | 11 in Africa
- | 28 in Asia

We have been in direct personal contact with many of our partners for years.

Customers and channels of distribution

- | over 400 World Shops in Europe
- | shops of the Contigo group
- | upmarket shops and boutiques for furniture, gifts and decorative items
- | private customers all over Europe
- | the biggest Fair Trade online shop in Europe (trilingual)

Ranges and products

- | Jewellery
gold
silver
natural
glass
- | Leather
traditional Shanti-leather
modern cowhide
- | Traditional handcraft
hand painted candles
hand painted ceramics
glass ware
capiz items
soap stone art
wooden bowls and plates
baskets
hammocks and swing chairs
silk- and cotton scarves
paper stars
- | Recycling and nature
juice bags
rice bags
HRP bags
mould made paper
decoration made of orange peel

Permanently over 3.000 items in stock

www.contigo-fairtrade.com

